CAMPAIGN FOR RED CROSS MEMBERS STARTS TODAY

Third Annual Roll Call of Richmond Chapter to Continue Through November 11.

STAGE IS SET FOR CRUSADE

Four-Minute Speakers Scheduled for Places of Congregation-Booths Are Arranged for Business District.

Active solicitation for members for the Richmond Chapter of the Red Cross in the third roll call starts today, and is scheduled to last through Armistice Day, November 11. Judging from the come forward to aid in the round-up of many thousands of 1920 recruits sence of the incentive hitherto furair enthusiasm for the campaign just

starting.

"The stage has been set, every detail attended to, and unless all signs fail we will have the most successful membership drive in the chapter's history," said H. G. Boykin, director of the roll call, last night. "We begin the canvass with a fresh set of books, as all memberships held in our chapter are expiring. It is hoped that all Richmonders will heed the roll call as a summons to show their confidence in the Red Cross by a renewal of membership. The campaign committee has fixed no goal, but will endeavor to obtain a response as nearly unanimous as possible."

Booths Are Established.

Permanent booths, which will be open every day of the roll call for the purpose of enrolling members, will make their appearance today for the first time. The location of these booths, and workers in charge Monday, fol-

Cohen Company-Mrs. Sam Cohen, Cohen Company—Mrs. Sam Cohen, chairman; Mrs. Sam Bendheim, Mrs. A. L. Straus, Mrs. Myer Kirsch. Miller & Rhoads—Miss Bessie Jackson. chairman; Mrs. Percy Diggs. Post-office—Mrs. Fred. Pleasants, chairman; Mrs. El. G. Boykin. Kerr & Schaaf—Mrs. R. D. Garcin, chairman; Mrs. J. W. Lana, Mrs. W. W. Wright

Enrollments also will be taken

Enrollments also will be taken throughout the roll call at Red Cross headquarters. Fourth and Grace Sireets, where a special booth will be maintained for that purpose Many persons did not wait for the formal opening of the campaign, and called at headquarters last week to take out a \$1 membership—the only thing that \$1 membership—the only thing that will be sought during the roll call. With the issuance of each membership will go a 1920 button and window service flag. Members are urged by the committee to wear their new button as long as the roll call lasts in order to circumvent the embarrassment of their being solicited more than once. Service flags should be displayed in members' homse.

Speeches at Theaters.

Speeches at Theaters.

Theater managers have agreed to low roll call workers to bring the mpaign to the attention of their diences nightly. Under the direction

Today and Tonight in Richmond

Tag Day as benefit for day and ght nursery operated by Rich-ond Neighborhood Association, Inc. Annual roll call campaign for Red Meeting of Richmond Kiwanis Club at Business Men's Club at 1. Metropolitan Opera singers at City Auditorium at 8:15.

Meeting of Common Council and Board of Aldermen at City Hall

Lyric-Vaudeville at 3, 8 and 9:30. Strand — "Fiddlers Three," musi-cal comedy, with Tavie Belge, prima donna, at 8:20.

CITY NEWS IN BRIEF

Mrs. Samuel Cecil Graham, of Tazewell, is spending this week at the Jefferson

Mrs. William Manning Rettew, of Nor-folk, Va., announces the engagement of her daughter, Pearl Manning Rettew, to Cap-tain John Brandon Peters, chaptain. United States Army, son of the Rev. J. Sidney Peters, of Richmond.

Rev. Frank W. Pratt will be the principal speaker before the Advertisers' Club at the Husiness Men's Club Friday at 1 o'clock.

The Woman's Auxiliary of the First Presbyterian Church wil meet tomorrow afternoon and to'clock at the church, Madison and Grace Streets. Mrs. J. A. Kohout, hrrself a Czeck, will tell of the Czeck-Slovacs in Virkinia, and Miss Mary Cook, recent missionary to the tell of her work.

Balmer Everhardt, recently entisted on the U.S. S. Fairfax, was in Richmond on a short furlough, and will return to the ship this morning.

Retail clerks in stores east on Main Street from Fourteenth will meet at the Railroad Y. M. C. A. tomorrow evening at 6:15.

MONUMENT TO GENERAL GEORGE CLARK PLANNED

to Ploneer.

Virginians are interested in the bill recently introduced in Congress by James W. Dunbar, Representative in Congress from the Third Indiana Districk for the erection of a monument to General George Rogers Clark in

Mrs. Nora Purcell Leary, of Monroe ferrace, a lifelong resident of Richrond, died early last night. She was he daughter of the late John and fatha Webb Purcell, and the widow Thomas Haughton Leary. She is urrived by one brother. Benjamin Luricell, State Food and Dairy Comitsatoner for Virginia; two sons, John Leary and Thomas P. Leary, of Juham, N. C., and one daughter, Mrs. asket, Derby, of San Francisco. Fuscal arrangements will be announced iter.

ANNIVERSARY CELEBRATED lored Y. M. C. A. Raises Funds at Meeting Addressed by Rev. L. Garland.

Toy. Z. Garland, pastor of the cond Baptist Church, colored, of the Richmond, was the speaker last fit on the occasion of the celebrate of the hirtleth anniversary of a founding of the colored Y. M. C. A. Fifth Baptist Church, when over the company of the colored Y. M. C. A. Fifth Baptist Church, when over the company of the colored Y. M. C. A. Fifth Baptist Church, when over the company of the colored Y. M. C. A. Fifth Baptist Church, when over the company of the colored Y. M. C. A. Fifth Baptist Church, when over the company of the colored Y. M. C. A. Fifth Baptist Church, when over the company of the colored Y. M. C. A. Fifth Baptist Church, when over the company of the colored Y. M. C. A. Fifth Baptist Church, when over the company of the colored Y. M. C. A. Fifth Baptist Church, when over the company of the colored Y. M. C. A. Fifth Baptist Church, when over the company of the colored Y. M. C. A. Fifth Baptist Church, when over the company of the colored Y. M. C. A. Fifth Baptist Church, when over the colored Y. M. C. A. Fifth Baptist Church, when over the colored Y. M. C. A. Fifth Baptist Church, when over the colored Y. M. C. A. Fifth Baptist Church, when over the colored Y. M. C. A. Fifth Baptist Church, when over the colored Y. M. C. A. Fifth Baptist Church, when over the colored Y. M. C. A. Fifth Baptist Church, when over the colored Y. M. C. A. Fifth Baptist Church, when over the colored Y. M. C. A. Fifth Baptist Church, when over the colored Y. M. C. A. Fifth

PLAN TO HOUSE VISITING PASTORS IN HOTELS HERE

Arrangements Being Made to Care Rev. F. C. Hatcher, D. D., of Ashfor Delegates to Methodist. Conference Next Week.

Two Noted Speakers, Rev. W. B. Beauchamp, D. D., and Rev. E. H. Rawlings, on Program as Well as Bishop E. R. Hendrix, of Missouri.

Two hundred and seventy charges

been made at Richmond hotels for the remainder. Fully 500 Methodist ministers and laymen are expected to attend the conference this year.

Bishop Hendrix Coming.

Rev. George H. Spooner, of Danville, will preach the opening sermon of the conference on the night of November 11. Bishop E. R. Hendrix, of Kansas, 12. Bishop E. R. Hendrix, of the Carley of the Kansas, 12. Bishop E. R. Hendrix, of the Carley of t

at Locure, Grove, Ky, the home of his control of the most with the said by Elibe called and the said of the said to the said of the said which the said with the said by Elibe called and the said of the said which the said with the said by Elibe called and the said of the said with the said with the said of the said with th

TO HOLD MEETING TONIGHT and

Already the chill of winter had brought dread of the future to her heart when her case was reported for heart when her case was reported for aid. Only with the incentive given by the pitiable plight of her loved for ones has this little mother been able to provide unaided, as she has, for them for so long. Only the love of her home and the voices of her bables could have made her fight her fight is owell.

I since this fund for her reflef has been started the generous public has ponen started the generous public has in the Life of a Nation." Admission paeded. By tomorrow it is hoped to raise the \$200 and turn it over to her has soon as this amount is received full funds will be acknowledged funding. Seats will be held in this section until \$15.

MRS. NORA P. LEARY DIES

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Affelong Revident of Richmond Successful and the communities of the section until \$15.

Sunday campaign committee of the Highland Park Schoolhouse, under the highland Park Schoolhouse, under the communities in the YA M. C. A. building. Seats will be held in this section until \$15.

Sunday campaign have been requested to the principal speaker tonight at the adquarters of the communities in the YA M. C. A. building. Seats will be held in this section until \$15.

Sunday ampaign of the sunday accommittee of the principal speaker tonight at the dequarters of the communities of the principal speaker tonight at the work of the principal speaker tonight at the communities of the principal speaker tonight at the communities of the principal speaker tonight at the communities of the principal speak Dr. D. R. Anderson, secretary of the Richmond Civic Association, will be the principal speaker tonight at the mass-meeting and grand rally at the Highland Park Schoolhouse, under the auspices of the Highland Park Civic Association. The announced subject of Dr. Anderson's address is "Registration and Voting."

Officials of the association have expressed hopes that a large number of the North Side citizens will attend and all of the members of the Citizens' Association are being urged to be present, because the meeting tonight will take the place of the regular monthly meeting of the association.

HEAR CONVENTION REPORTS

Many Affend Mass-Meeting Held a Emmanuel Episcopal Church In Henrico County.

campaign now being conducted by the Episcopal churches throughout the Episcopal churches throughout the country, many persons gathered last night at Emmanuel Episcopal Church in Henrico County and heard reports from F. Fictcher and Hugh Mcharg, delegates to the National Brotherhood of St. Andrew convention, which recently met at Detroit.

John Stewart Bryan, member of the Episcopal Church Council, also spoke of the results of the general convention at Detroit. Others who addressed the meeting were Mrs. E. E. Osgood, diocesan educational secretary, who told of her impressions as a delegate to the National Women's Auxiliary convention, and Rev. G. McL. Bryden, who is secretary of the national campaign convention. who is secretary of the national cam-

MEMORIAL SERVICE HELD BY ORDER OF OWLS HERE

land, Delivers Address at Fraternal Meeting.

MANY LAYMEN ARE COMING NAMES OF 27 DEAD ARE READ

Snuffed Out as Roll of Deceased Members Is Called—Three Lodges

An address by Rev. F. C. Hatcher, D. vice-president of Ran-Methodist Conference which convenes dolph-Macon College, at Ashland, and nn annual session in Centenary Meth- former pastor of Broad Street Methoodist Church, Richmond, November 11. dist Church, featured the joint ministers belong to this conference at 3 o'clock in the auditorium of ministers belong to this conference, and eighty laymen. Herctoform the ten districts, each with, a presiding elder, have been represented by only forty laymen besides the pastors in each district, but the number of laymen is now doubled by a ruling of the last General Conference of the Methodist Episcopal Church.

Another innovation this year will be the entertaining of visiting ministers and laymen at Richmond hostelries instead of quartering them in private homes. Only about 150 will be entertained in homes of Richmond Methodists. Reservations have already been made at Richmond lotels for the remainder. Fully 500 Methodist ministers and laymen are expected to attend the conference this year.

Bishop Bendrix Coming.

NC-4 Again on Move.

MIAMI, FLA., Nov. 2.—NC-4 and mother ship, Isabel, got under way here this morning shortly after 7 o'clock to resume their voyage around the nearly sails. the peninsula and upper Gulf coasts and thence up the Mississippi River on a recruiting expedition. Officers and crew have been entertained every mo-ment during their stay in Miami, where Lieutenant-Commander Aibert C. Read formerly commanded the naval

Walter

Miller & Rhoads

"The Shopping Center"

The Department Store

-a "Store of Individual Shops"

(ARTICLE No. 3)

In preceding articles under this caption we have spoken generally of department stores. In this article we refer more specifically to the store of Miller & Rhoads.

The department of a store, as a unit of administration, and with its able commander and corps of loyal lieutenants and workers, may well be likened to certain subdivisions of an army; each take orders directly or otherwise from their commanders in chief, and in action both are trained to function independently, if need be, but always in full co-operation with other units striving for a given objective.

Realizing that a single weak unit is likely to cause a corresponding weakness of the store as an institution of service, it is the prerogative of our supreme commanders to see that, both in organization, administration and efficiency, each department is kept as nearly perfection as is possible to reach. For just as an army wins victory through the fighting strength and morale of its battalions, so does the store achieve greatness through the service of its individual shops and the spirit of its personnel.

Taken collectively, therefore, this "Store of Individual Shops" is a public institution. Patrons often refer to it as such, because it is daily operated to fill a public need.

It was to be of the greatest service and to supply the daily wants of a vast populace, that these diversified lines of merchandise were collected under one roof and management. The articles of a hardware store, piece goods that once could be found only in an exclusive dry goods store, a range of wearing apparél superior even to that a wellorganized specialty shop would show; China, Silver, Millinery, Men's Wear, Jewelry, Shoes, Toilet Wares, Carpets and other lines; in short, more than a score of stores and shops are organized into one great institution for the purpose of affording maximum convenience, simplicity and economy of time to the shopping public.

As a public institution, this store must give an adequate and satisfactory

Telegraph Service (branch Western Union). This feature is of daily use to scores of people, yet is but an arm of the store's public service.

On every floor, at convenient places, are telephones for the public's use, locally or long distance, also several private booths.

The second floor has commodious Writing and Rest Rooms, well appointed and luxuriously furnished, for the convenience of the shopping public. Marble Wash Rooms are nearby.

The finest Tea Rooms in the South, on the third floor, form an important branch of the public service. Here the fatigued shopper may retire for dainty. refreshments and quiet rest. Here the hostess may entertain her friends at luncheon. Here the business man may enjoy his luncheon free from the din of the street, and amid the most pleasant, home-like surroundings. The cuisine is unsurpassed and the service dainty and prompt. Also the "Chimney Corner" Cafe and complete Soda Fountain Service in the Basement.

Information and Parcels Checking Service for those wanting to know more about the store or city, and to enable patrons to move about unencumbered.

Courteous and efficient salespeople, quick making of change and delivery of "take-with" packages, the wellorganized system of city and suburban deliveries, together with the most complete and well-selected stocks of mcrchandise throughout every department, unite in making a service which the public has a right to expect from this great "Store of Individual Shops."

And so this is a PUBLIC INSTITU-TION with a constant and growing ambition for giving the GREATEST PUBLIC SERVICE.

MILLER & RHOADS.

REX—Today

"Tempest Cody in

The Man Hunt"

Special Comedies. Pathe News.

COLONIAL—TRIPLE

Today-Tomorrow

VIVIAN MARTIN

IN

"HIS OFFICIAL FIANCEE"

Better Than "The Third Kiss"

ALSO

Paramount, Briggs Comedy and Kinogram News

Mats., 15c; Nights, 20c. Tax Included

"Hot Sands and Cold Feet" and "Hearts and Flowers."

Confederate Museum

12th and Clay Streets. Open Daily 9 A. M. to 6 P. M. Saturday's 9 A. M. to 2 P. M. Admission 25 Cents.

BLUEBIRD

"FOR A WOMAN'S HONOR"

WITH H. B. WARNER A thrilling drama of blackmail, Oriental intrigue and ro-

mance, with Warner in the role of a man who bore the stigma bigamist to protect a woman's honor. Today and Tomorrow (Two

Days Only)

SURE IT'S A



CONSTANCE TALMADGE A VIRTUOUS VAMP She Vamped Everybody BROADWAY—Now

He Gave Himself to His Country-He's Coming to the Broadway.

<u>CONTROL DE CONTROL DE</u> _Tonight & Tuesday JOHN CORT OFFERS

Second Successful Season of His Best Musical Comedy Fiddlers Three WITH

TAVIE BELGE

The Original New York Cast, and ECONOCIO DE LA CONTRACIONA DEL CONTRACIONA DE LA CONTRACIONA DE LA CONTRACIONA DEL CONTRACIONA DE LA CONTRACIONA DEL CONTRACIONA DE LA CONTRACIONA DE LA CONTRACIONA DEL CONTRACIONA DEL CONTRACIONA DE LA CONTRACIONA DEL CONTRACIO

Showing Entire Week.

THIS ENTIRE WEEK

Matinee 25c, Night 30c, Tax Included.

"BY RIGHT OF CONQUEST"

Norma

Talmadge

"The Isle

The WESTERNERS STEWART EDWARD WHITE

VICTOR-THREE DAYS Great Cast-Great Picture

CONSTANCE TALMADGE "HONEYMOON" Story of Marital Mishaps and Fox Sunshine Comedy

Frolic "Are Married Policemen Safe?"

ODEON-TODAY

THEDA BARA IN

David Belasco's Great Play "LA BELLE RUSSE"

Tomorrow-Marguerite Clark in "Come Out of the Kitchen"